



MEDIA COMMUNICATIONS

Course Description:

Media Communications is a lot of fun and a lot of work. We provide instruction in a method that scaffolds basic learning at the beginning of the year and the rigor grows as the year progresses. Media Communications is focused on story telling through moving pictures.

- Learn the steps that it takes to make a film project; from planning, to production, to post-production.
- Create a variety of projects ranging from 30 seconds in length to 15-minute short film productions.
- Work in different project models ranging from individual work to small groups.
- Time management skills working on multiple projects at once and communicate with team members.
- Use state-of-the-art equipment and sound room.



Careerline
Tech Center

Students who would benefit from this program are those who enjoy good story telling while making and editing short films. The end goal of the learning process in this class will be filming, editing, starring, producing and promoting a 15-minute short film which may be premiered on screen at Celebration Cinemas in the Spring.

High School Credit: Students will earn elective credit at their high school upon completion of this course. Please see a high school counselor (based on district decision) for eligibility towards 4th-year math-related credit, VPAA credit, and waived credits for third year science and second year world language.

College Credit: Several Michigan post-secondary education partners offer direct and articulate credit for this course. For specifics, visit the *College & Career Services* tab on our website.

MEDIA COMMUNICATIONS

LENGTH OF PROGRAM

1 year

Instructor:

Bill Wolbrink
wwolbrink@oaisd.org

ParaPro:

James Marr
jmarr@oaisd.org

Related Careers with 2022 Median Annual Pay from O*Net

- Media Equipment Worker \$69,490
- Film and Video Editor \$63,520
- Producers and Directors \$85,320
- Media Programming Director \$85,320
- And many more

Experience the CTE Difference!



TO ENROLL

bit.ly/CTCenroll



QUESTIONS?

Contact Jannette Bole
jbole@oaisd.org



FOLLOW US

careerlinetech.org

Careerline Tech Center

13663 Port Sheldon Street | Holland | 616-738-8950

The OAISD does not discriminate on the basis of race, color, religion, sex, national origin, age, height, weight, marital status, handicap, disability, or limited English proficiency in any of its programs or activities. The following office has been designated to handle inquiries regarding nondiscrimination policies: Human Rights Officer, Human Resources Department, Ottawa Area Intermediate School District, 13565 Port Sheldon Street, Holland, MI 49424 1-877-702-8600 (toll free)

Course Outline:

1st Semester: Intro to Storytelling, Planning Storyboards and Scripts, Production, Camera Work, Sound Recording, Post-Production and Editing.

2nd Semester: Camera Angles, Camera Composition, Podcasting, Advanced Post-Production, Editing, Advanced Scripting, and Safety.

Resources Used:

Software: Apple Computers, Final Cut Pro X, Apple Motion, Adobe Creative Suite, Google Suite

Hardware: Variety of camera equipment including handheld camcorders, digital SLR cameras, and action cameras. Sound equipment includes field recording audio recorders, Rode podcasting mixers, and wireless audio equipment. Other hardware and technology as introduced to market.

Post Secondary Partners:

Ferris State University, Grand Valley State University, Compass College of Cinematic Arts, and Motion Picture Institute

Work-Based Learning: All students at CTC have the opportunity to participate in experiences (such as guest speakers, tours, and work experiences) that connect them with local employers in their program area.

Safety Trainings Provided: Physical aspects of the industry including carrying equipment varying 5-30 lbs. through creation of safety videos.

Student Leadership Opportunities: Students can participate in activities with classmates and outside community partners to strengthen their leadership skills.

Offsite Delivery: Students will sign out equipment to film on own time, field trip opportunities, and Celebration Cinema premier of project film in the Spring.

Capstone: Upon course completion and with teacher recommendation, qualifying students may extend their learning through Capstone. This highly independent course has rigorous attendance and employability requirements. Enrollment starts in May. See your work-based learning coordinator for more information.